

Day 1 (14th of March)**Session 1: An overall presentation on WIPO and the Egyptian system (11:00-11:45 AM)**

Speakers	Topics
Mr. Walid Abdelnasser, Director, Division for Arab Countries, World Intellectual Property Organization (WIPO)	
Mr. Amr Abdelaziz, Counsellor, Division for Arab Countries, WIPO	
Discussions (11:45 AM-12:00 PM)	

Session 2 : Copyright and the creative Industries (12:00-12:45 PM)

Ms. Sherine Greiss, Senior Program Management Officer, WIPO	The role of copyright in the creative Industries
Mr. Dimiter Gantchev, Deputy Director and Senior Manager, Information and Digital Transformation and Digital Outreach Division	<ul style="list-style-type: none">- Copyright as a framework for economic transactions- Economic performance of the creative industries: empirical results
Discussion (12.45-13.00 PM)	

Day 2 (15th of March)**How to make a living in the creative industries****Session I: The value of copyright in the film industries (11:-00 to 11:45 hrs)**

Bertrand Mouillier, Audiovisual Industry Consultant and Advisor to the FIAPF	
Gaby Khoury (ECES)	
Discussions (11:45-12:00 PM)	

Session 2 : The value of copyright in the Music Industry (12:00 AM-12:45 PM)

Spek Hussein, Founder and CEO, PopArabia and ESMAA	
Ms. Anita Huss, Counsellor, Copyright Management Division	Functions and roles of collective management of copyright and related rights
Gamal Bekhit (ECES)	
Disussions (12:45-1:00 PM)	