

Day 1 (14th of March)

Session 1: نظره عامه على الملكية الفكرية عالميا/اقليميا/مصر

An overall presentation on WIPO and the Egyptian system (11:00-12:00 PM)

- Mr. Walid Abdelnasser, Director, Division for Arab Countries, World Intellectual Property Organization (WIPO)
- Mr. Amr Abdelaziz, Counsellor, Division for Arab Countries, (WIPO)
- Mr. Ahmad Abou Ali, Egyptian Association for the Protection of Intellectual Property (EGYPT)
- **Discussions**

Session 2: منظور شامل لأهمية حق المؤلف في الصناعات الإبداعية

An overview on copyright in creative Industries (12:00-13:00 PM)

- Ms. Sherine Greiss, Senior Program Management Officer, (WIPO)
- Mr. Dimiter Gantchev, Deputy Director and Senior Manager, Information and Digital Transformation and Digital Outreach Division (WIPO)
- **Discussions**

Day 2 (15th of March)

Session 1: دور حق المؤلف في تنمية صناعه السينما

The role of copyright in film industry development (11:-00 to 12pm)

- Mr. Bertrand Mouillier, Audiovisual Industry Consultant and Advisor to the FIAPF (Audio Visual Industry Expert)
- Mr. Gaby Khoury, CEO and Producer at Misr International Films , (Egypt)
- **Discussions**

دور حق المؤلف في تنميه صناعه الموسيقى : Session 2

The role of copyright in music industry development (12:00 PM-13:00 PM)

- Mr. Spek Hussein, Founder and CEO, PopArabia and ESMAA (Music Industry Expert)
- Ms. Anita Huss, Counsellor, Copyright Management Division (WIPO)
- Mr. Gamal Bekhit (Egyptian Poet)
- **Discussions**