

<b><u>Day 1 (14<sup>th</sup> of March)</u></b>
<b><u>Session 1: نظره عامه على الملكية الفكرية عالميا/اقليميا/مصر</u></b> <b>An overall presentation on WIPO and the Egyptian system (11:00-12:00 PM)</b>
Mr. Walid Abdelnasser, Director, Division for Arab Countries, World Intellectual Property Organization (WIPO) Regional and international dimension
Mr. Amr Abdelaziz, Counsellor, Division for Arab Countries, (WIPO)
Mr. Ahmad Abou Ali, Egyptian Association for the Protection of Intellectual Property
<b>Discussions</b>
<b><u>Session 2: منظور شامل لأهمية حق المؤلف في الصناعات الإبداعية</u></b> <b>An overview on copyright in creative Industries (12:00-13:00 PM)</b>
Ms. Sherine Greiss, Senior Program Management Officer, (WIPO)
Mr. Dimiter Gantchev, Deputy Director and Senior Manager, Information and Digital Transformation and Digital Outreach Division (WIPO)
<b>Discussions</b>
<b><u>Day 2 (15<sup>th</sup> of March)</u></b>
<b><u>Session 1: دور حق المؤلف في تنمية صناعه السينما</u></b> <b>The role of copyright in film industry development (11:-00 to 12pm)</b>
Mr. Bertrand Mouillier, Audiovisual Industry Consultant and Advisor to the FIAPF (Audio Visual Industry Expert)
Mr. Gaby Khoury, CEO and Producer at Misr International Films , Egypt
<b>Discussions</b>
<b><u>Session 2 : دور حق المؤلف في تنمية صناعه الموسيقى</u></b> <b>The role of copyright in music industry development (12:00 PM-13:00 PM)</b>
Mr. Spek Hussein, Founder and CEO, PopArabia and ESMAA (Music Industry Expert)
Ms. Anita Huss, Counsellor, Copyright Management Division (WIPO)
Mr. Gamal Bekhit (Egyptian Poet)

## Disussions