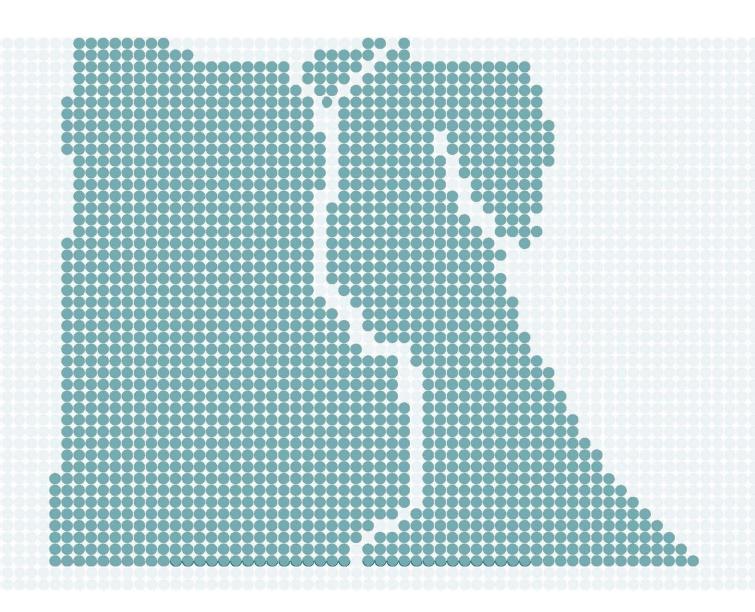


Business Barometer Issue 50 2019



Performance & Expectations of the Egyptian Business Sector

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The Egyptian Center for Economic Studies (ECES) is an independent, non-profit think tank that conducts specialized economic research, drawing on international experience and constructive discussions among various stakeholders. ECES's main objective is to propose sound economic policies, and institutional and legislative reforms that contribute to sustainable development in Egypt, all on the basis of combined economic efficiency and social justice.

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Economic efficiency and social justice are of core interest to ECES. Combined, they constitute the Center's strategic direction. ECES research and activities focus on studying past, present and future challenges facing the Egyptian economy, whether they are related to macroeconomic stability, microeconomic efficiency, or political economy aspects both on the internal and external dimensions. In its analysis, ECES is keen on adopting a comprehensive approach that encompasses legislative, institutional, policy and structural aspects of whatever problem or area addressed, not to mention implementation mechanisms. In all its activities, ECES relies on its competent team of in-house researchers, in addition to collaboration with external experts and like-minded think tanks as needed.

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Business Barometer

Issue No. 50 - 2019

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About the Business Barometer

About the Business Barometer

The Egyptian Center for Economic Studies (ECES) publishes its Business Barometer (BB) survey periodically as part of its role in providing timely information about the developments of economic activity in Egypt based on an assessment of macroeconomic indicators produced by the relevant authorities. The survey covers an assessment by a sample of firms of economic growth and results of own operations in terms of production, domestic sales, exports, commodity inventories, capacity utilization, prices, wages, employment and investment during the quarter under review as well as their outlook for the same set of variables in the upcoming quarter.

ECES launched its first Business Barometer in 1998. The report analyzes the results of a sample survey of 121 private firms that cover manufacturing (50 percent), financial services (13 percent), construction (12 percent), transportation (10 percent), tourism (9 percent) and telecommunications (7 percent). The survey is conducted on a number of micro, small, medium and large firms as per the definition of the Central Bank of Egypt announced on March 5, 2017 (CBE).

This edition of BB provides an assessment of the performance of a sample of firms and results of their operations in the second quarter of FY 2018/2019 (October-December 2018). It also summarizes their expectations for overall economic performance as well as own activities for the third quarter of FY 2018/2019 (January-March 2019).

Methodology

The BB Index is a simple average of the sub-indices of surveyed variables (production, domestic sales, exports, inventory, capacity utilization, prices, wages, employment and investments). The Index is calculated once for large firms and once for SMEs, both for evaluation and expectations.

Index Value	Index Definition
50 points	Same (no change in firms' performance and expectations)
Above 50 points	Higher (improvement in firms' performance and expectations)
Below 50 points	Lower (decline in firms' performance and expectations)

The index is calculated for each variable using the following equation:

$$X = \frac{I+S}{100+S} \times 100$$

where I is the share of firms reporting an increase and S the share of firms reporting "same."

The index is designed to have a maximum of 100 points when all firms report an increase, a minimum of 0 when all firms report a decrease and a middle value of 50 when all firms report no change. Between 0 and 100, the index grows proportionally with larger shares of "increase," and inversely with larger shares of "decrease," while the change in "same" is neutralized by including it in the numerator and the denominator. A higher index thus reflects a better business climate and vice versa. It is worth noting that the index is inverted for inventories and input prices as increases of these two variables reflect an adverse business climate for firms.

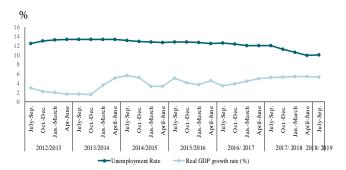
Overview

This section provides an overview of major

developments in the second quarter of FY 2018/2019 (October – December 2018), as well as an assessment of the performance of major macro indicators (according to the latest available data). This quarter witnessed many global and domestic developments, most importantly the decision of the Federal Reserve to raise the overnight lending rate to a range between 2.25 and 2.5 percent. This decision puts pressure on the monetary policy response in many developing economies, increases the cost of borrowing for highly indebted countries, and fuels the volatility of capital markets in emerging economies. In this context, the Egyptian government announced the postponement of the state privatization program (IPO) to 2019. This decision is due to the turmoil experienced by emerging markets in recent months.

On the real side of the economy, GDP growth rate in October-December 2018 rose to 5.5 percent from 5.4 percent in the previous quarter and 5.3 percent in the corresponding quarter of FY 2017/2018 (Figure 1.1). According to data from the Ministry of Planning, Monitoring and Administrative Reform, 62 percent of GDP growth

Figure 1.1: Real GDP Growth and Unemployment



Sources: Ministry of Planning, Monitoring and Administrative Reform; Central Agency for Public Mobilization and Statistics (CAPMAS).

during the October-December 2018/2019 is attributed to growth in four major sectors, namely, extractive industries (25 percent), construction (11 percent), trade (1 percent) and communications (8 percent).

Unemployment rose slightly to 10 percent in July-September of FY 2018/2019 from 9.9 percent in the previous quarter (Figure 1.1). This is due to the seasonal effect on job seekers and new graduates entering the labor market for the first time. The downward trend in unemployment during the last four quarters has been accompanied by a decline in the female participation rate. According to the latest available data, the number of employed women has declined by 570,000 in the period July-September 2018 compared to April-June 2018, which is recorded as withdrawal from the labor market (CAPMAS, November 2018).

On the real side of the economy, GDP growth rate rose to 5.5 percent in October-December 2018 from 5.4 percent in the previous quarter and 5.3 percent in the corresponding quarter of FY 2017/2018 (Figure 1.1). According to data from the Ministry of Planning, Monitoring and Administrative Reform, 62 percent of GDP growth in October-December 2018/2019 is due to growth in four major sectors, namely, extractive industries (25 percent), construction (11 percent), trade (1 percent) and communications (8 percent).

Unemployment rose slightly in July-September of FY 2018/2019 to 10 percent from 9.9 percent in the previous quarter (Figure 1.1). This increase is due to the seasonal effect on job seekers and new graduates entering the labor market for the first time. The downward trend in unemployment during the last four quarters has been accompanied by a decline in the female participation rate. According to the latest

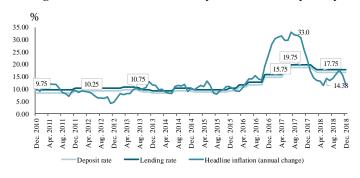
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available data, there is a decline in the number of employed women by 570,000 in the period July-September 2018 compared to April-June 2018, which is recorded as withdrawal from the labor market (CAPMAS, November 2018).

With regard to the fiscal performance, data released by the Ministry of Finance (MoF) shows a decrease in the budget deficit during July-November 2018 to 3.1 percent of GDP compared to 3.7 percent in the same period last year. However, budget deficit is still under very high pressure caused by the high than projected domestic interest rates, which means heavy debt servicing burden on the current fiscal budget. The same applies to exchange rate risk and global oil price volatility.

On the monetary side, the CBE Monetary Policy Committee (MPC) decided in its latest meetings to keep its policy rates unchanged throughout the quarter (figure 1.2). The MPC referred in its release to the tightening global financial conditions and trade tensions, in addition to the domestic inflation rate.

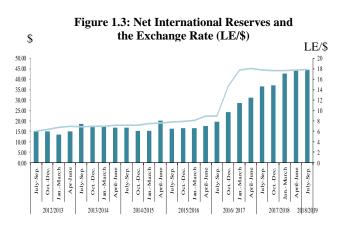
Figure 1.2: Inflation and the Policy Rate of Monetary Policy



Sources: Central Bank of Egypt; Central Agency for Public Mobilization and Statistics (CAPMAS).

Inflation rate dropped in December 2018 to 11.97 percent, down from 15.7 percent and 17.7 percent in November and October 2018, respectively. Increased inflation in October was caused by an adverse supply shock in vegetables and fruits, which faded away over the following two months.

Another important decision taken by the CBE is the termination of the special repatriation mechanisms for new portfolio investments entering the market after 4th of December 2018. In the same vein, the Ministry of Finance raised the customs dollar exchange rate for non-essential and luxury goods, tying to the CBE's dollar exchange rate. These measures aim at mitigating the pressure of the emerging markets turmoil and capital flight. Deserves noting, the official exchange rate of the EGP against the USD has stabilized during the quarter under investigation, although net international reserves dropped by 2 billion USD by the end of December to reach 42 billion USD (Figure 1.3). This could be attributed to paying back debt obligations that were due.



Source: Central Bank of Egypt. GP/USD



Business Barometer Index (BBI)

Slightly higher business performance and expected improvement in the coming quarter

As per the survey results, the overall performance of businesses was slightly higher during the relevant quarter (October-December 2018), with the index reaching 51 points (Figure 2-1). Sample firms reported a positive outlook for the coming quarter (January-March 2019). The outlook index rose 4 points, reflecting to some extent business optimism and confidence in the economic reforms (Figure 2.2).

With respect to firm size, the survey results for the quarter under review (October-December 2018) indicate that large firms' performance index improved by three points compared to the previous quarter (July-September 2018.) The outlook index also continued its upward trend for January-March 2019, recording 57 points against 53 points in the previous quarter. This reflects the ability of large firms to adjust to economic reform measures as well as their optimism about the reform process in general (Figure 2.3).

Regarding performance evaluation of **SMEs**, the survey results show continued decline in performance during the quarter under review to 48 points. This could be ascribed to several domestic and global factors, such as more costly credit for SMEs, higher prices of raw materials and inputs, and higher labor cost. This emphasizes the need to provide SMEs with more support to enable them to continue in the face of the burdens they bear due to economic reforms. The results also showed that despite the poor performance of SMEs, this did not preclude their optimism about performance

improvement in the coming quarter, reflecting their confidence in receiving support from the State (Figure 2.4).

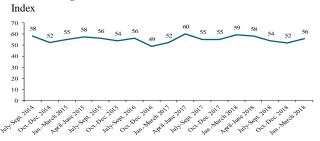
Figure 2.1: Business Barometer Index - Evaluation



Source: Survey results.

* Data for the two quarters of January-March and April-June 2016 are unavailable.

Figure 2.2: Business Barometer Index - Outlook



Source: Survey results.

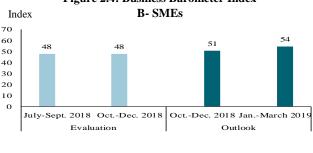
* Data for the two quarters of April-June, and July-September 2016 are unavailable.

Figure 2.3: Business Barometer Index



Source: Survey results.

Figure 2.4: Business Barometer Index



■ Evaluation ■ Outlook

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Past Performance of Businesses

Most economic activity indicators improved for large firms but declined for SMEs

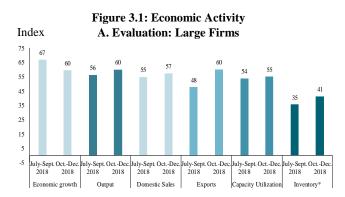
At the level of economic activity, **large firms** reported positive views for the quarter under review (October-December 2018) regarding economic growth, which reflected on both domestic sales and exports compared to the previous quarter. This helped sustain improvement in the production index, which recorded an increase of 4 points. Capacity utilization also increased by one point, while inventory declined by 6 points compared to the previous quarter (Figure 3.1).

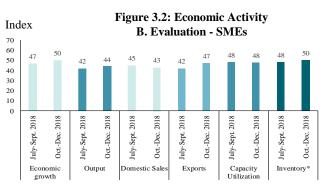
SMEs performance evaluation results were weak in aggregate, with all below 50; they are also lower compared to large firms. SMEs reported lower domestic sales and exports in October-December 2018, driving production and capacity utilization indexes below 50, and stabilizing inventory for the surveyed firms. This emphasizes that SMEs face challenges related to the production process, and local and international marketing as well as to the reform measures (Figure 3.2).

At the sectoral level, according to the views of the business community, the communications sector improved the most during the quarter under review (Table A1), which can be attributed to increased automation of government services such as taxes, real estate registration, and customs, increasing the volume of business in the market. Also, some firms turned to regional markets, such as the African markets. Results also showed some improvement in the tourism sector, thanks to political stability and increased security, as well as state-organized

campaigns in several countries to promote tourism.

The transportation sector witnessed marginal improvement in performance due to increased business in the domestic market despite the notable increase in energy prices. The manufacturing and construction sectors witnessed steady performance. The results of the survey also showed that the food industry suffered more than the rest of the manufacturing sub-sectors due to some Arab countries imposing import bans on some financial foodstuffs. The services sector experienced a decline in performance due to the continued impact of the increase in stamp duty on trading on the Egyptian stock exchange from 1.25 per thousand to 1.5 per thousand as of June 2018, and the postponement of government placements in the stock exchange in the quarter under review.





^{*} The index for inventory is inverted to indicate the negative impact of its increase on businesses. Hence, a higher inventory index indicates lower inventory and vice versa.

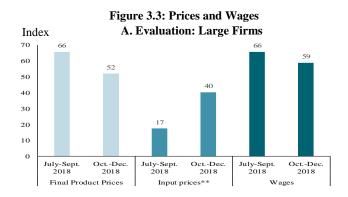


Increased input and final product prices and higher wages

The past performance assessment of large firms and SMEs showed a continued rise in the prices of inputs during the quarter under review, albeit at a slower pace compared to the previous quarter, which led to a continued increase in the final product prices index (Figures 3.3 and 3.4).

Improved investment and employment

Survey results indicate an improvement in the investment index during the quarter under review for both large firms and SMEs. This can be attributed to business confidence in the reform efforts and measures taken by the Government to improve the investment climate such as amending the bankruptcy and capital market laws, and introducing a new law dedicated to SMEs. However, the index value for large firms was lower compared to the previous quarter, while remained unchanged for SMEs. Regarding employment, the results showed a steady index for large firms, albeit lower than in the previous quarter, but witnessed a decrease for SMEs in the 4th quarter compared to the previous quarter, which can be attributed to lower performance of these firms in general (Figures 3.5 and 3.6).



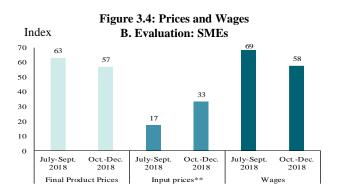


Figure 3.5: Investment and Employment

Index

A. Evaluation: Large Firms

70
60
58
55
55
53
50

July-Sept. 2018
Oct.-Dec. 2018
July-Sept. 2018
Oct.-Dec. 2018

July-Sept. 2018
Oct.-Dec. 2018

July-Sept. 2018 Oct.-Dec. 2018 July-Sept. 2018 Oct.-Dec. 2018
Investment Employment

Figure 3.6: Investment and Employment

B. Evaluation: SMEs



Source: Survey results.

** The input prices index is inverted to reflect the negative impact of rising input prices on the BBI. In other words, a lower index indicates higher input prices.



Capacity

Business Strategy Going Forward

Expectations of improved economic activity for firms

Expectations of an upward trend in economic growth for large firms in January-March 2019 reflected a rise in both domestic sales and export indexes. This reflected on the outlook for production and capacity utilization (Figure 4.1) The outlook for economic growth was also more optimistic than the previous quarter. SMEs expected a slight increase in all economic activity indicators, but at a slower pace than in the previous quarter (Figure 4.2).

At the sectoral level, the outlook for the coming quarter is generally positive for communications sector, as a result of increased investments and consistent with plans to increase production, sales and exports (Table 2 in the Appendix). The results also showed positive views regarding tourism, followed by the manufacturing and transportation sectors in that order. The results showed positive expectations for the financial services sector, which some attributed to the Government announcement of planned placements in the stock market in the fourth quarter of 2019.

Figure 4.2: Economic Activity B. Outlook: SMEs Index 80 70 60 50 40 20 10 2018 2018 2018 2018 -March 2019 -March 2019 Jan.-March 2019 Jan.-March 2019 Jan.-March 2019 Oct.-Dec. Oct. -Dec. Oct. -Dec. Oct. -Dec. Domestic Capacity Economic Output Exports Inventory growth

Source: Survey results.

Economic

^{*} The inventory index is inverted to reflect the negative impact of rising inventory on businesses. In other words, a higher index indicates lower inventory and vice versa.

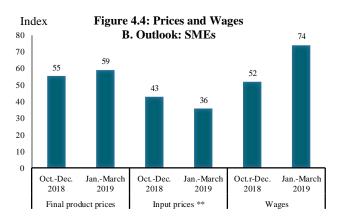
Expectations of a rise in prices of final products and inputs and higher wages

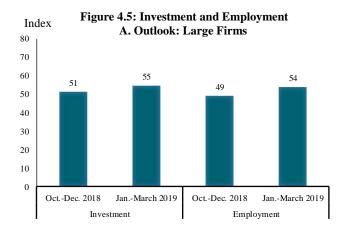
The expectations of large firms and SMEs were similar for January-March 2019, with both expecting a continued increase in input and final product prices, which led to higher indexes for both variables compared to the previous quarter. All firms also expect a rise in wages in the coming quarter reflecting salary increases by most firms with the start of the new year 2019 (Figures 4.3 and 4.4).

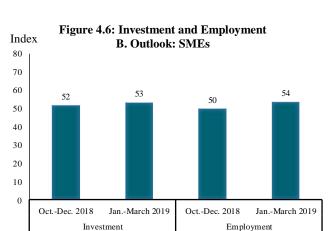
Investment and employment expectations

Most large firms and SMEs expect higher investment during January-March 2019, with both indexes recording increases of 4 points and one point respectively compared to the outlook for the current quarter. Both large firms and SMEs expect employment to increase compared to the previous quarter (Figures 4.5 and 4.6).









^{**} The index for input prices is inverted to indicate the negative effect of the increase in input prices on businesses. Hence, a lower value of this index indicates higher input prices.

Business Constraints

Major constraints facing the business sector:

Major constraints: Inflationary pressures, tax regime, difficulty in dealing with government authorities, and corruption

Although inflationary pressures and the tax regime are the biggest obstacles, difficulty in dealing with government agencies and corruption remain among the biggest obstacles facing the performance of businesses in Egypt, emphasizing the need for the Government to adopt institutional reform as a major part of reforms, so that the positive effects of the reforms that have taken place are not eroded. Figure 5 shows the major constraints that faced businesses during the surveyed period, arranged in a descending order of severity.

Highest 100 100 90 Degree of severity 80 70 60 50 40 30 Lowest 17 20 14 14 13 13 10 10 Difficulty in interacting with government Unstable economic policies Difficult import procedures Diffculty in obtaining lands for new projects or expansions Taxation system Poor infrastructure Difficult legal procedures Inappropriate labor la w Difficulty in obtaining financial and credit Credit conditions Difficult exports procedures Difficulty in obtaining water Lack of liquidity with banks High interest rate on loans Political instability Difficulty in obtaining energy Unavailability of appropriate financial services Difficulty in obtaining operational license Difficult access to funding through the stock

Figure 5: Major Constraints Facing the Business Sector (Normalized Index of Severity)



Policy Expectations

Expected improvement in energy, exports, investment and credit facilities

According to Figure 6, most firms expect improvements in the energy system due to Government efforts in diversifying energy sources and ensuring their sustainability, increasing exports, and improving investment policies, which can be attributed to developing the new system of electronic establishment of companies, and the new executive regulations for free zones to avail a more conducive environment for increasing FDI. Some constraining credit procedures are expected to be streamlined.

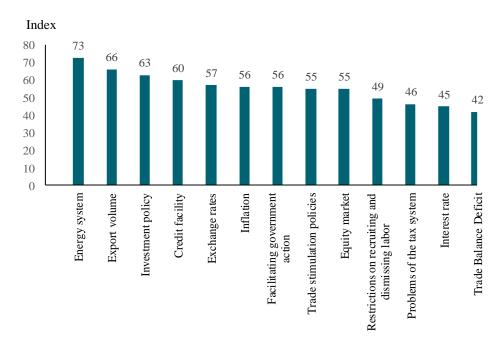


Figure 6: Policy Expectations

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Table A1. Survey Results: Summary of Business Sector Past Performance of all Firms (October-November-December 2018)¹

		Manuf	acturing	g Construction						Tou	rism			Transp	ortation			Commu	nications		Financial Intermediation				
Indicator		Percentage		Index ²		Percentage		Index ²		Percentage	e	Index ²		Percentage	e	Index ²		Percentage	e	Index ²		Percentage		Index ²	
	Higher	Same	Lower	50	Higher	Same	Lower	50	Higher	Same	Lower	51	Higher	Same	Lower	51	Higher	Same	Lower	56	Higher	Same	Lower	47	
Economic growth	24	55	21	51	23	23	54	38	40	60	0	63	8	92	0	52	63	38	0	73	6	50	44	38	
Business activity																									
Production	27	45	27	50	23	15	62	33	30	10	60	36	50	17	33	57	63	13	25	67	25	25	50	40	
Domestic sales	28	38	34	48	23	15	62	33	30	10	60	36	50	17	33	57	63	13	25	67	25	25	50	40	
Exports	30	48	22	53	100	0	0	100	-	-	-	-	-	-	-	-	40	60	0	63	-	-	-	-	
Inventory	35	47	18	44	27	36	36	53	30	0	70	70	50	25	25	40	75	0	25	25	19	44	38	57	
Level of capacity utilization	11	75	13	50	8	67	25	45	0	90	10	47	0	83	17	45	38	63	0	62	0	100	0	50	
Prices																									
Final product prices	21	69	10	53	31	69	0	59	60	30	10	69	42	58	0	63	38	63	0	62	0	94	6	48	
Intermediate input prices	42	57	2	37	69	31	0	24	25	75	0	43	56	44	0	31	43	57	0	36	0	100	0	50	
Wage level	34	66	0	60	38	62	0	62	10	90	0	53	33	67	0	60	25	75	0	57	0	100	0	50	
Primary inputs																									
Investment	18	81	2	54	23	77	0	57	0	100	0	50	8	92	0	52	13	88	0	53	0	100	0	50	
Employment	10	81	10	50	8	69	23	45	0	80	20	44	8	92	0	52	25	63	13	54	0	88	13	47	

Table A2. Survey Results: Summary of Outlook of all firms (by Sector) (January, February, March 2019)¹

	Manufacturing					Construction				Tourism				Transportation				Commu	nications		Fi	Financial Intermediation			
Indicator		Percentage	e	Index ²		Percentage		Index ²	1	Percentage	e	Index ²		Percentag	e	Index ²		Percentage		Index ²		Percentage		Index ²	
	Higher	Same	Lower	55	Higher	Same	Lower	50	Higher	Same	Lower	57	Higher	Same	Lower	55	Higher	Same	Lower	65	Higher	Same	Lower	52	
Economic growth	29	61	10	56	15	38	46	39	50	50	0	67	17	83	0	55	63	38	0	73	56	44	0	70	
Business activity																									
Production	34	45	21	54	31	38	31	50	70	20	10	75	42	42	17	59	88	13	0	89	63	38	0	73	
Domestic sales	34	44	21	55	31	38	31	50	70	20	10	75	42	42	17	59	88	13	0	89	63	38	0	73	
Exports	30	70	0	59	0	100	0	50	-	-	-	-	-	-	-	-	60	40	0	71	-	-	-	-	
Inventory	21	47	32	54	36	45	18	44	60	30	10	31	50	33	17	38	63	25	13	30	50	50	0	33	
Level of capacity utilization	16	82	2	54	8	77	15	48	0	100	0	50	8	75	17	48	25	75	0	57	0	100	0	50	
Prices																									
Final product prices	34	65	2	60	33	67	0	60	30	70	0	59	33	67	0	60	38	63	0	62	13	88	0	53	
Intermediate input prices	38	62	0	38	62	38	0	28	20	80	0	44	38	63	0	38	57	43	0	30	100	0	0	0	
Wage level	65	35	0	74	69	31	0	76	40	60	0	63	83	17	0	86	75	25	0	80	56	44	0	70	
Primary inputs																									
Investment	13	87	0	53	8	92	0	52	0	100	0	50	8	92	0	52	63	38	0	73	6	94	0	52	
Employment	15	85	0	54	15	85	0	54	10	90	0	53	8	92	0	52	50	38	13	64	0	100	0	50	

¹Numbers represent percent of total responses. Higher, same and lower may not add up to 100 due to rounding.

²Equal to the simple average of the variables' indexes. The index's method of calculation is provided in the Methodology.



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Table A3. Survey Results: Summary of Past Performance of all Firms (by size) (October-November-December 2018)¹

Table A4. Survey Results: Summary of Outlook of all Firms (by size) (January-February-March 2019)

		SM	IEs			Largo	e firms				SM	1Es		Large firms				
Indicator	Percentage Index ²			Index ²	Percentage Index ²				Indicator		Percentag	e	Index ²	I	Percentag	Index ²		
	Higher	Same	Lower	48	Higher	Same	Lower	54		Higher	Same	Lower	54	Higher	Same	Lower	57	
Economic growth	23	54	23	50	43	40	17	60	Economic growth	35	53	12	58	30	67	3	58	
Business activity									Business activity									
Production	26	31	43	44	47	33	20	60	Production	43	40	18	59	50	37	13	63	
Domestic sales	26	30	44	43	48	21	31	57	Domestic sales	43	40	18	59	52	34	14	64	
Exports	23	46	31	47	40	50	10	60	Exports	15	85	0	54	45	55	0	65	
Inventory	33	35	32	50	44	36	20	41	Inventory	39	42	19	43	32	44	24	47	
Level of capacity utilization	4	82	13	48	23	70	7	55	Level of capacity utilization	10	85	5	51	17	83	0	55	
Prices									Prices									
Final product prices	27	68	4	57	20	67	13	52	Final product prices	31	68	1	59	30	70	0	59	
Intermediate input prices	51	48	1	33	32	68	0	40	Intermediate input prices	45	55	0	36	39	61	0	38	
Wage level	26	74	0	58	30	70	0	59	Wage level	65	35	0	74	63	37	0	73	
Primary inputs									Primary inputs									
Investment	11	89	0	53	20	77	3	55	Investment	12	88	0	53	17	83	0	55	
Employment	8	80	12	49	10	80	10	50	Employment	13	87	0	54	17	80	3	54	

¹Numbers represent percent of total responses. Higher, same and lower may not add up to 100 due to rounding.

²Equal to the simple average of the variables' indexes. The index's method of calculation is provided in the Methodology.